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24 - 28 NOVEMBER

**JEWELLERY ARABIA 2015**

24<sup>th</sup> Middle East International Jewellery & Watch Exhibition

BAHRAIN INTERNATIONAL EXHIBITION & CONVENTION CENTRE

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## INTERACTIVE SWISS WATCH EXHIBITION COMES TO JEWELLERY ARABIA 2015

10th November 2015 / in Announcements, Show News / by The Organisers

Made for watch enthusiasts, a travelling exhibition dedicated to Swiss watches entitled 'Think Time Think Swiss Excellence' will be on display at Jewellery Arabia 2015 from 24 to 28 November 2015.

Featuring a unique and interactive table allowing visitors to build their own watch movement, and audio information panels, 'Think Time' is a fascinating introduction to Swiss watchmaking, handed down from generation to generation. Visitors can discover the different facets of a Swiss watch, its centuries-old heritage, its tools and skills. For the first time, 'Think Time' explains to the public the values of 'Swiss made' for watches.





'Think Time' is also available online through the izi.TRAVEL platform. Visitors can download the app through the QR code or the following link: <https://izi.travel/> and visit the exhibition at their own pace, before or after the event.

'Think Time' is presented by the Federation of the Swiss Watch Industry FH, who are participating at Jewellery Arabia for the first time. The FH is the leading association of the Swiss watchmaking industry. It currently represents around 500 members, and more than 90% of Swiss firms active in the production and sale of watches, clocks and

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*The Kuwait International Jewellery & Watch Exhibition*

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